



GOVERNANCE · DIGITALISATION · INTELLIGENCE

治理

数码

智能

International Promotional Partner 国际宣传伙伴



亚洲电视新闻
ASIA TELEVISION NEWS

Platinum Business Awards 2026 二零二六年企业白金奖

INTERNATIONAL PLATINUM BUSINESS AWARDS

国际企业白金奖

Beyond Recognition. Unlock New Opportunities

不止于荣誉 更在于机遇

Malaysia - Your Gateway to ASEAN

借力马来西亚链接东盟商机



SPECIAL INVITATION ONLY

SELECTED BY THE PBA 2026
ORGANISING COMMITTEE

19/11/2026

SUNWAY PYRAMID CONVENTION CENTRE

双威金字塔会展中心 (SPCC)

吉隆坡 · 马来西亚

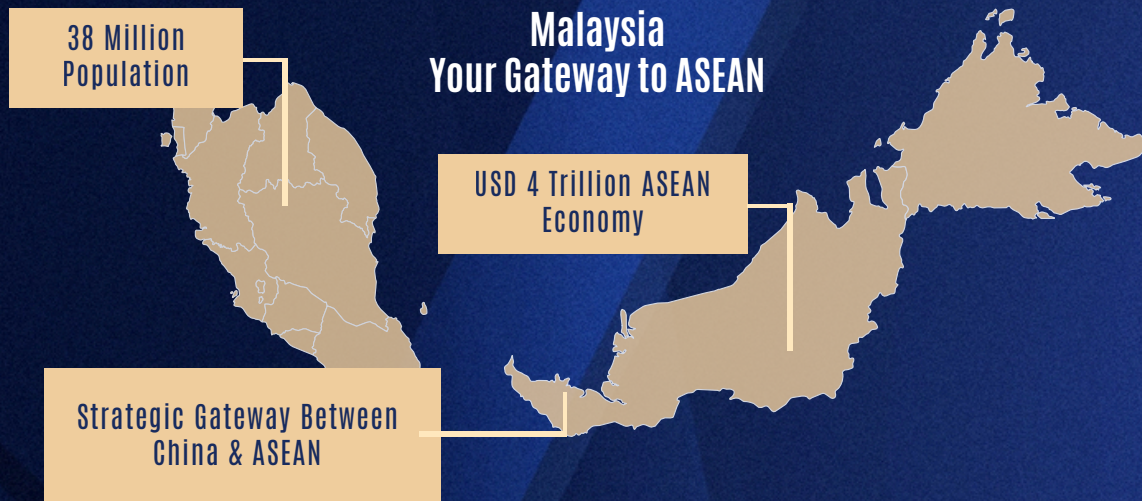
WHY WE INVITE YOU? 为什么邀请您?

This is an exclusive invitation extended only to selected companies recognised for their business excellence, industry influence and international growth potential.

不是公开报名，而是特别邀请。

我们诚邀具备卓越成就、行业影响力及国际发展潜力的优秀企业，共同探索国际合作、资源链接及东盟市场发展机遇。

WHY MALAYSIA? 为什么选择马来西亚?



Three Value Pillars 三大价值



International Recognition 国际认可

Enhance your global brand and business credibility.
提升企业国际品牌形象与市场公信力。



Business Connections 资源链接

Connect with government agencies, chambers of commerce, business leaders and potential partners.
链接政府机构、商协会、企业领袖及潜在合作伙伴。



ASEAN Opportunities 东盟商机

Expand into ASEAN through Malaysia and unlock new business opportunities.
借力马来西亚，拓展东盟市场，探索更多合作机会。

BEYOND RECOGNITION. TOWARDS INTERNATIONAL GROWTH.
不只是获奖，更是迈向国际市场的重要一步。

GLOBAL PRESTIGE PROGRAMME

为什么值得这项投资？

USD10,000



International Platinum Business Awards
国际企业白金奖



Platinum Business Awards Gala Dinner
企业白金奖颁奖典礼



Networking Dinner
交流晚宴



Business Matchmaking
商务配对



Government and Institutional Exchanges
政府及机构交流



ASEAN Business Resource Matching
东盟商务资源对接



International Media Brand Exposure
国际媒体品牌曝光



PBA Alumni Club
PBA国际企业家联盟



Exclusive 3-Day, 2-Night Package
3天2夜尊享礼遇



One Investment. Multiple International Opportunities.
一次投资，开启无限国际商机。

GLOBAL PRESTIGE PROGRAMME 为什么值得这项投资？

USD10,000

MEDIA COVERAGE WITH
OFFICIAL EVENT
PHOTOGRAPHY
媒体报道与官方活动摄影



DIGITAL BOARD DISPLAY
ON AWARDS DAY
颁奖日电子显示屏展示

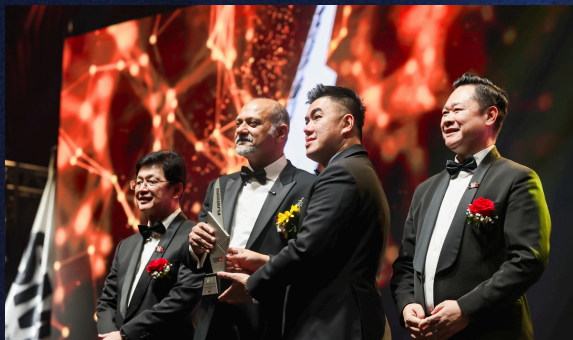


SME MAGAZINE & PBA
COFFEE TABLE BOOK
《中小企业》杂志与
PBA 画册



One Investment. Multiple International Opportunities.
一次投资，开启无限国际商机。

USD10,000

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一次投资，开启无限国际商机。



企业白金奖

PLAT



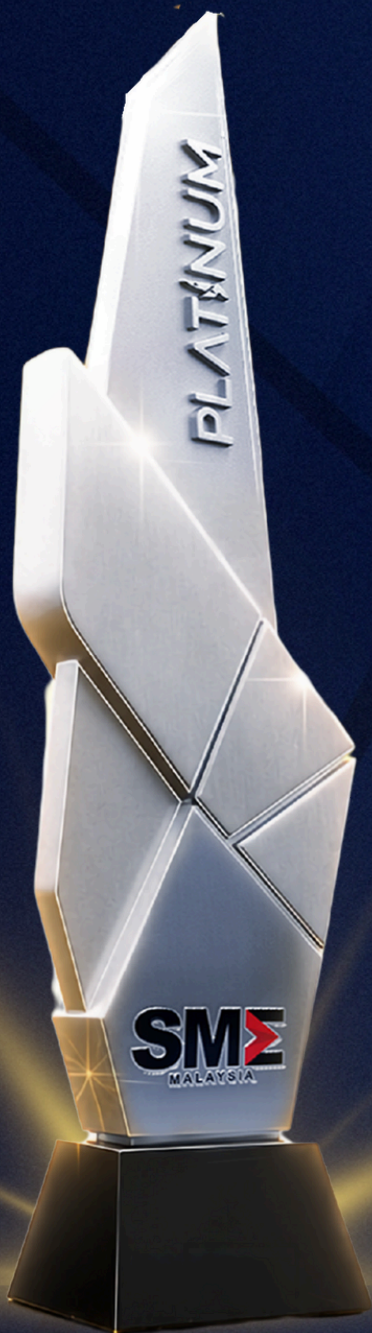
BUSINESS AWARDS

GOVERNANCE · DIGITALISATION · INTELLIGENCE

国际企业白金奖

INTERNATIONAL PLATINUM BUSINESS AWARDS

USD10,000



INTERNATIONAL SPECIAL RECOGNITION AWARDS

国际特别表彰奖

1. ASEAN Business Leadership Award 东盟商业领导力奖
2. Global Business Icon Award 全球商业领袖奖
3. Global Lifetime Achievement Award 全球终身成就奖
4. Global Sustainability Leadership Award 全球可持续发展领导力奖

INTERNATIONAL INDUSTRY EXCELLENCE AWARDS

国际行业卓越奖

1. International E-Commerce Excellence Award 国际电子商务卓越奖
2. International Education Excellence Award 国际教育卓越奖
3. International Food & Beverage Excellence Award 国际餐饮卓越奖
4. International Healthcare Excellence Award 国际医疗保健卓越奖
5. International Logistics Excellence Award 国际物流卓越奖
6. International Manufacturing Excellence Award 国际制造业卓越奖
7. International Professional Services Excellence Award 国际专业服务卓越奖
8. International Property Excellence Award 国际房地产卓越奖
9. International Retail Excellence Award 国际零售卓越奖
10. International Tourism & Hospitality Excellence Award 国际旅游与酒店业卓越奖



企业白金奖

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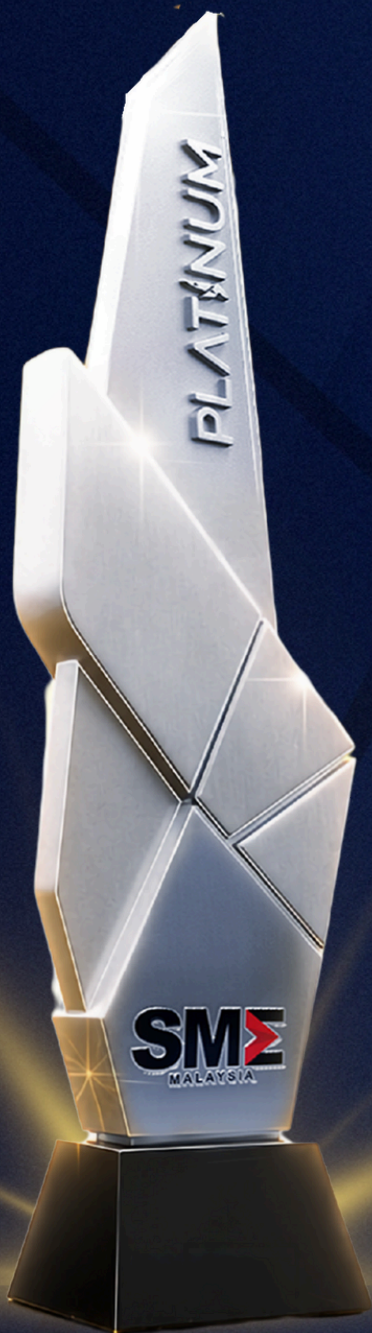
BUSINESS AWARDS

GOVERNANCE · DIGITALISATION · INTELLIGENCE

国际企业白金奖

INTERNATIONAL PLATINUM BUSINESS AWARDS

USD10,000



INTERNATIONAL BUSINESS EXCELLENCE AWARDS

国际商业卓越奖

1. International Brand Leadership Award 国际品牌领导力奖
2. International Business Resilience Award 国际商业韧性奖
3. International ESG Leadership Award 国际ESG领导力奖
4. International Innovation Leadership Award 国际创新领导力奖
5. International Market Expansion Award 国际市场拓展奖
6. International Platinum Business Excellence Award 国际白金企业卓越奖
7. International Rising Star Award 国际明日之星奖
8. International Technology Excellence Award 国际科技卓越奖

INTERNATIONAL ENTREPRENEUR AWARDS

国际企业家奖

1. International Entrepreneur Leadership Award 国际企业家领导力奖
2. International ESG Entrepreneur Award 国际ESG企业家奖
3. International F&B Entrepreneur Award 国际餐饮业企业家奖
4. International Family Business Entrepreneur Award 国际家族企业家奖
5. International Retail Entrepreneur Award 国际零售业企业家奖
6. International Technology Entrepreneur Award 国际科技企业家奖
7. International Women Entrepreneur Award 国际女企业家奖
8. International Young Entrepreneur Award 国际青年企业家奖



期待与您相聚马来西亚

PRESENTER PARTNER



ALLIANCE ISLAMIC BANK

CONNECTIVITY PARTNER



business

SILVER SPONSOR



OFFICIAL
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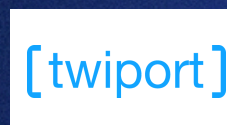
INTERNATIONAL
PROMOTIONAL PARTNER



INDEPENDENT
AUDITOR



TECH
PARTNER



MEDIA BRAND
EXPOSURE
媒体品牌曝光



BUSINESS
MATCHING
商务交流与资源链接



AWARD
CEREMONY
国际商业卓越大奖
颁奖典礼



NETWORKING
DINNER
交流晚宴

19/11/2026

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双威金字塔会展中心 (SPCC)

吉隆坡 · 马来西亚

2026年企业白金奖筹委会

马来西亚中小企业公会

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