

Platinum Business Awards 2026
2026年度企业白金奖
Industry Entrepreneur Platinum Award
行业企业家白金奖
NOMINATION FORM
提名表格
(Closing Date: 31 August 2026)
(提名截止 : 31/08/2026)

Qualifying Criteria提名资格

- The company must be incorporated in Malaysia.
- More than 50.0% of the shares of the company are owned by Malaysians (except for Business Outstanding Achievers Award and International Platinum Business Excellence Award).
- The company must not be a public listed company or approved for public listing as of 31 August 2026. (except for Business Outstanding Achievers Award and International Platinum Business Excellence Award).
- Less than 50% of the shares of the company are owned by a public listed company.
- The company must be involved in legitimate businesses with annual gross turnover below RM200 million for the financial year ended 2025.
- For companies with the same owners, group proforma consolidated account is acceptable with the condition that the company or group must be in a single or similar business.
- The company must be in business for at least three (3) years (except for Rising Star Award).
- 提名的企业必须于马来西亚注册。
- 提名企业超过50.0%的股权必须由马来西亚人拥有 (提名杰出企业成就奖和国际企业卓越白金大奖除外)。
- 提名企业不能是上市企业, 这包括在2026年8月31日前获准上市的企业 (提名杰出企业成就奖和国际企业卓越白金大奖除外)。
- 上市公司在提名企业里的股份拥有权需低于50%。
- 提名企业必须是合法企业, 且2025年度营业额不超过2亿令吉。
- 如果提名企业是集团规模, 则需呈上集团审核报告; 条件是集团的生意性质需一致或至少相近。
- 提名企业必须已经营业3年或以上 (提名中小企业明日之星奖的企业除外)。

Guidelines for Submission提名程序

- The nominee is allowed to submit a maximum of 2 Award Categories.
- One nomination form is applicable for the submission of ONE Award Category only.
- The nominee must indicate the Award Category (ONE only) that the company intends to submit for in the nomination form.

- All sections of the nomination form must be completely filled in. Please indicate N/A where appropriate.
- All information provided in the nomination form will be treated with full confidentiality.
- Completed nomination form must be attached with the following :
 - Latest three (3) years audited accounts
 - Complete Forms 24 and 49 (or equivalent forms under the Companies Act 2016)
 - Nomination Fees: **RM2,900 per category**
Payable to: **SMEAM SERVICES SDN BHD**
RHB Bank Berhad Account No. 2141 2900 3490 88, SWIFT CODE : RHBMYKLXXX
 - Other relevant supporting documents or information deemed appropriate
- The organiser does not undertake to return documents and/or supplementary material which are submitted along with the nomination form.
- Names of applicants, commentary and scoring information developed during the review of applications are regarded as proprietary by the Award Committee and are kept strictly confidential. Such information is available only to those individuals directly involved in the assessment and administrative process.
- Nominations must be submitted online by **31 August 2026**.
- For enquiries, please contact the Secretariat :
SME Malaysia Mobile: 016-350 0177
PLATINUM BUSINESS AWARDS 2026
SME Association of Malaysia
Lot 4-13A & 4-1, Quill City Mall,
No. 1018, Jalan Sultan Ismail, 50250 Kuala Lumpur
Tel : +603-2602 9654
Email : pba@smemalaysia.org
- 提名企业可以参与最多两个奖项组别的提名。
- 每一份提名表格只能参与一个奖项组别的提名。
- 提名企业必须注明要参与的奖项组别。
- 提名表格需完整填上。如有一些对提名企业无关的资料, 请务必填上N/A。
- 所有在提名表格里提供的资料将完全受到保密。
- 提名表格需附上:
 - 最近3年的年度财务稽查报告;
 - Form 24 和 Form 49 (或依据2016年公司注册法令下相关文件);
 - 提名费: 每个奖项类别 **RM2,900.00**
付款抬头: **SMEAM SERVICES SDN BHD**
RHB Bank Berhad, 户口号码: 2141 2900 3490 88, SWIFT CODE : RHBMYKLXXX
提名企业认为有助于提名的文件或资料
- 主办方将不会归还所有呈上的文件或表格。
- 主审单位将拥有提名企业、评估报告和评分等资料的所有权, 并对有关资料进行保密。有关资料只能提供给参与评审和行政的人员。
- 请于31/08/2026前提交完整的提名表格及相关文件到秘书处(线上提名):
Attn : SME Malaysia Office 016-350 0177
Platinum Business Awards 2026
SME Association of Malaysia
Lot 4-13A & 4-1, Quill City Mall,
No. 1018, Jalan Sultan Ismail, 50250 Kuala Lumpur

电话 : +603-2602 9654

电邮 : pba@smemalaysia.org

When

AWARD CATEGORIES FOR NOMINATION 提名奖项类别

Industry Entrepreneur Platinum Awards Category (Please tick ✓ one)

行业企业家白金奖(请选择 ✓ 一项)

- ☐ Family Business Entrepreneur Platinum Award 家族企业家白金奖
- ☐ Healthcare Entrepreneur Platinum Award 医疗保健企业家白金奖
- ☐ Professional Services Entrepreneur Platinum Award 专业服务企业家白金奖
- ☐ Retail Entrepreneur Platinum Award 零售企业家白金奖

A. COMPANY BACKGROUND 企业背景

Company Name 公司名字:

Business Address 公司地址:

Factory Address (if applicable) 工厂地址(如有):

Tel No 电话:

Fax No 传真:

Email 电邮:

Website 公司网站:

Company Registration No 公司注册号码:

Date of Incorporation 公司成立日期:

B. BUSINESS OWNERSHIP 公司拥有权

1. Is your company incorporated in Malaysia with more than 50.0% shares owned by Malaysians?

贵公司是否在马来西亚注册, 并且50%以上的股份由马来西亚人拥有?

☐ YES 是 ☐ NO 否

Shareholding Structure 股份结构:	% of Share 股份比例
Malaysian Bumi 土著	
Malaysian Non-Bumi 非土著	
Foreign 外国人	
State-owned enterprises / agencies (Please state the year of becoming shareholder) 国营公司/机构 (请注明成为股东的年份)	

1. Your business is (please tick one)

贵公司为(请选一项)

☐ Inherited from family 家族企业 ☐ A self-established business 自立企业

2. Is your company a subsidiary?

贵公司是否为某企业的子公司?

a	If yes, please state name of your parent company. 如是, 请列出母公司的名字:	
b	Please state equity percentage held by parent company 请列出母公司对贵公司的股份拥有权:	
c	Is your parent company a listed company? 母公司是否为上市公司?	☐ YES 是 ☐ NO 否

3. Is your company approved for listing on any stock exchange as at 31 August 2026?

贵公司是否被批准上市在任何股票交易市场(截止31/08/2026)?

☐ YES 是 ☐ NO 否

4. Please attach your management organizational chart. 请附上贵公司的公司组织架构图。

5. Please state the number of company directors:

请列出公司董事人数:

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6. Has public interest litigation been lodged against the company's practices during the past 3 years?

在过去3年期间, 贵公司是否曾经因为涉及大众利益的事项而接受司法调查?

☐ YES 是 ☐ NO 否

7. Is there any winding up or liquidation proceeding pending?

贵公司是否有涉及任何结业或被清盘的手续?

☐ YES 是 ☐ NO 否

8. Does the Company file its annual return with the SSM and tax authorities regularly and comply with all the statutory provisions of the Companies Act 2016?

贵公司是否依据2016年公司注册法令, 定期呈交公司年度和稽查报告于公司注册局, 并且遵守所有法定条规?

☐ YES 是 ☐ NO 否

9. Has a prosecution been undertaken against the company by any authorities in the last 3 years?

在过去3年期间, 贵公司是否曾经被执法单位起诉?

☐ YES 是 ☐ NO 否

C. BUSINESS AND COMPANY 商业活动和企业

1. Please briefly describe your company's core business, products and services. Please attach your company profile, if available.

请简略描述贵公司的主要业务、产品或服务。请附上企业简介(如有)。

2. Which industry do you operate in?

贵公司涉及的行业:

- | | |
|--|---|
| ☐ Electrical and Electronic 电子业 | ☐ Professional Services 专业服务 |
| ☐ Pharmaceutical 医药 | ☐ Logistics 物流业 |
| ☐ Automotive 汽车业 | ☐ Service Provider 服务业 |
| ☐ IT/Software 科技/软件开发 | ☐ Design 设计业 |
| ☐ Wood Based Industry 木材相关工业 | ☐ Distribution 运输业 |
| ☐ Agro Based and Food Industry 农产或食品业 | ☐ Retailing 零售业 |
| ☐ Fast Moving Consumer Goods 快销物品业 | ☐ Trading 贸易 |
| ☐ Petrochemical 石化工业 | ☐ Manufacturing 制造业 |
| ☐ Textile and Apparel 纺织和服装 | ☐ Education/Training 教育/培训 |
| ☐ Machinery and Equipment 机械和配备 | ☐ Import/Export 进出口 |
| ☐ Palm Oil Based Industry 棕油业 | ☐ Consultancy 咨询服务 |
| ☐ Rubber Based Industry 橡胶业 | ☐ Outsource Provider 外包服务 |
| ☐ Hospitality/Travel 接待 / 酒店 / 旅游 | ☐ Others, please specify: 其他, 请列明: |

3. Please list the significant achievements of your company in the past 3 years:

请列出贵公司在近3年的特出表现或成就:

4. Please list the major awards received by your company in the past 5 years:

请列出贵公司在近5年所获得的重要奖项:

Year 年份	Award Name / Description 奖项

D. COMPANY PHILOSOPHY 企业宗旨和原则

1. What is your company's vision?

请列出贵公司的企业愿景:

2. What is your company's mission?

请列出贵公司的企业使命:

3. What are your company's core values?

请列出贵公司的主要企业价值:

E. PRODUCTS, SERVICES AND MARKETS 产品、服务和市场

Product / Services 产品 / 服务		1	2	3
Brand 品牌				
Unique Selling Features 特有卖点				
Target Market Segment 细分市场目标				
	Business to Consumer 企业对消费者	Y/N 是/否	Y/N 是/否	Y/N 是/否
	Business to Business 企业对企业	Y/N 是/否	Y/N 是/否	Y/N 是/否
	Business to Government 企业对政府	Y/N 是/否	Y/N 是/否	Y/N 是/否

Market / Sales

Sales Revenue 销售额	2023		2024		2025		2026 (Projected 预计)	
	RM	%	RM	%	RM	%	RM	%
Local (Malaysia) 本地(马来西亚)								
Export 出口								
Total 总额								

No. of Export Markets 出口市场数目	2023	2024	2025	2026 (Projected 预计)
ASEAN 东盟				
Others 其他				

Total 总数

F. OPERATIONS & TECHNOLOGY 企业运作和科技

1. Please list the Quality / Operational accreditations bestowed upon your company (e.g. ISO, CE, GMP, HACCP).
请列出贵公司获得的认证 (例: ISO, CE, GMP, HACCP)

Year 年份	Accreditation Description 认证说明

2. Does your company follow a standard operating procedure (SOP)?
贵公司是否拥有一个标准作业方式 (SOP)?
☐ YES 是 ☐ NO 否

3. Do you invest in R&D?
贵公司是否投资在研发及革新?
☐ YES 是 ☐ NO 否

4. Does your company have a written Business Plan?
贵公司是否有书写营业计划书?
☐ YES (If tick YES, please attach) 有 (请附上计划书) ☐ No 否

5. Does your company have a Brand Manual / Brand Style Guide?
贵公司是否拥有品牌手册?
☐ YES (If tick YES, please attach) 有 (请附上手册) ☐ No 否

6. Please list any patents, trademarks, design or copyright that are registered by your company.
请列下贵公司拥有的注册专利、商标、设计或版权。

Year 年份	Registration Description 注册说明

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G. FINANCIAL PERFORMANCE 财务表现

		2023 (RM)	2024 (RM)	2025 (RM)
1	Annual Turnover年度营业额			
	Local 本地			
	Overseas 国外			
2	Cost of sales销售成本			
3	Gross Profit毛利润			
4	Profit before tax税前盈利			
5	Profit after tax税后盈利			
6	Non-current assets非流动资产			
7	Total assets总资产			
8	Non-current liabilities非流动负债			
9	Current liabilities流动负债			
10	Total liabilities总负债			
11	Paid-up capital缴付资本			
12	Retained earnings留存收益			
13	Total shareholders fund股东总资金			

H. MANDATORY INFORMATION ON INDUSTRY ENTREPRENEUR PLATINUM 行业企业家白金奖重要资讯

Please provide a brief description for each of the guidelines below. It is highly recommended that you include Diagrams, Pictures, Tables, Flow Charts and Videos (USB or links to videos) to support and demonstrate your strengths in the award category that you have selected.

请按照以下指南提供简要说明。建议相关资料以图表，图片，表格，流程图和视频（USB或视频链接）呈现，以展示在所角逐奖项类中的优势。

1. Business and Markets : 商业与市场

Please provide a brief description of your company's business and the major milestones achieved.
请阐述贵公司的企业与主要成就

- a) Does your company have a Corporate Brochure or Corporate Profile? 贵公司有公司简介或宣传手册吗？
☐ YES 有 (如有请提供If yes, please attach a copy of your Corporate Profile) ☐ NO 无

- b) Please provide your company's organization chart. 请提供贵公司的企业组织图

- c) Please list out your local sales network and/or export market network. 请列出贵公司的本地销售网络和/或出口市场网络

- d) What is your estimated market share in the local market and what is your export contribution, if any (in %) to your overall sales revenue? 贵公司的本地市场占有率及出口配额比例，请以%呈现是贵公司总体销售收入

- e) Does your company own any brand trademarks, patents or any other intellectual property rights? If yes, please elaborate. 贵公司是否用商标、专利或相关的知识产权，如有，请说明。

- f) What is your market positioning strategy and who are the key players that you are competing with? 贵公司的市场定位策略为何，谁是贵公司的主要竞争者。

- g) Does your company have a documented Business Plan? 贵公司是否有书面营业计划

☐ YES 有 (如有，请提供If yes, please attach a copy of your Business Plan) ☐ NO 无

2. Management Philosophies : 管理哲学

- a) Please share your company's Vision Statement, Mission Statement, Core Values and Management Style.

贵公司的愿景、使命、企业核心价值及管理方格

- b) What are the CSR programs that your company has initiated or what are the CSR causes that your company fully supports? 贵公司有推动企业社会责任计划吗？或贵公司曾大力支持哪些企业社会责任计划？

- c) Does your company adopt any management best practices? (e.g. 6 Sigma, Business Excellence etc) 贵公司是否施行任何最佳管理作业 (如: 6 Sigma, Business Excellence 等)

- d) Kindly describe your company's current corporate culture and how it has helped to keep the team moving towards the right direction. 请阐述贵公司的现行的企业文化，它如何引领企业团队向朝正确的方向前进

3. Products and Services : 产品与服务

- a) Please list down the products and/or services that your company offers and briefly elaborate on your core/hero products and services. 请列明贵公司的产品或所提供的服务，详细阐述贵公司的旗舰产品或服务。

- b) How are your products and/or services being distributed or delivered? 贵公司的产品和服务是如何分发和运送。

- c) How does your company communicate the value proposition of your brand, products and services to your target market effectively? What is your brand communication strategy or brand communication plan? 贵公司如何有效地把公司的品牌、产品、服务传达给目标市场？贵公司的品牌传达策略与计划为何？

- d) What are the key differentiation aspects of your products and services as compared to those of your competitors? 贵公司的产品与服务与竞争者的有哪些主要的区别。

- e) What are the initiatives planned to expand your market share and geographical market coverage? 贵公司扩大市场占有率和市场地域覆盖率的举措有哪些？

4. Operations and Technologies: 营运与科技

- a) What is/are the Quality Management System/s in place to guide your business operations? Please list down the initiatives carried out, the relevant programs as well as the certifications obtained. 贵公司采用哪些品质管理系统来监控企业的运行，请列明相关机制及所取得的证书。

- b) Please elaborate on your company's Research and Development efforts or innovation initiatives. Please list out and describe some of the innovative products or services that have been developed over the years. 请阐述贵公司的研究与发展或创新倡议。请列明并叙述相关产品或服务的创新倡议在过去几年的发展情况。

- c) Does your company have a Talent Acquisition and Management programs in place? If yes, please elaborate and share details about the program and how it has helped your business in talent retention. 贵公司有人人才招聘和管理计划吗？如有，请阐述并分享相关详情及其如何帮助贵公司留住人才。

- d) How has your company embraced and benefited from the digital economy? What are the key efforts planned or taken to prepare your business for the Digital Transformation? 贵公司如何与与电子经济接轨并从中受益？贵公司在电子经济转型的过程中，做了哪些主要的计划与准备？

5. Financial Performance 财务表现:

- a) Please provide a table or diagram on your profit before tax (PBT) and profit after tax (PAT) for the past 3 (THREE) financial years. Please elaborate on the significant changes on the growth rate. 以表格或图表的方式城乡贵公司过去3年的税前盈利与税后盈利。请叙述成长率中显著改变。

- b) Please elaborate on the financial status of your company in terms of gearing, receivables and other key indicators. 请叙述贵公司在杠杆比率, 应收账款和其他关键指标方面的财务状况。

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I. DECLARATION

(To be completed by the Chief Executive Officer or Managing Director or equivalent)

I declare that the facts stated in this nomination form and the accompanying information are true and correct and have satisfied the qualifying criteria.

I agree to:

- The publication of the financial figures provided in the nomination form upon request;
- Provide the company's audited statements and other relevant information as requested and allow the organizer to retain them;
- Notify the organizer that my Company has been approved for listing on any stock exchange on or before 31 August 2026.
- Abide by the requirements of the nomination;
- Abide by the decisions of the Selection Board which will be deemed final and conclusive.

Name: _____

Company Stamp

Designation: _____

Signature: _____

Date: _____

Contact Person for Verification / Site Visitation Purposes

Name: _____

Designation: _____

Contact No: _____

Email: _____

Proposer	
Name: _____ Designation: _____ Date: _____ Signature: _____	Proposer Stamp:
Special Remark for Award Winner:	
PBA is a prestigious award recognising outstanding winners that have achieved significant milestone and value for your organisation. To celebrate the achievement over a gala dinner, an additional fee of RM6,000 is applied, whereby each award winners will receive a trophy, certificate, dinner seat for one, two digital copies of award receiving photos, company brief on PBA 2026 website & Facebook, and last but not least company's name or logo on selected media publication. The additional fee of RM6,000 can be refunded if a gala dinner package is purchased.	
FOR OFFICE USE ONLY	
Submission date: _____	
Enclosures: ☐ Completed nomination form ☐ Form 24 and 49 ☐ Processing fee ☐ 3 years audited accounts ☐ M&A ☐ Other supporting documents	
Serial no: _____	
Acknowledged by: _____	